



Pinellas County Cultural Affairs

Presents a Career Enhancing Seminar for Visual Artists

MUSEUMS & GALLERIES: PROFESSIONALLY PRESENTING YOUR WORK TO THE CREATIVE COMMUNITY

Wednesday evening, April 7, 2010 ■ 4:00 – 7:00 pm

[The Studio@620](#), 620 First Avenue South, downtown St. Petersburg

This informal, 3-hour seminar will provide insights into the most effective and professional ways for artists to introduce their work to museum professionals, galleries and other creative venues. The seminar will focus on building successful museum relationships, what are necessary artist materials, exhibition and other museum opportunities, contracts and understanding permanent collections. A panel discussion will complete the workshop, providing insight into gallery representation, standard museum and gallery practices, and gallery-artist relationships.

All levels of visual artists (professional to amateur) are encouraged to attend.



Presenter: **Rebecca Sexton Larson**, Associate Curator and Registrar at the Leepa-Rattner Museum in Tarpon Springs, is also a Tampa-based studio artist working with alternative photographic processes, which also led to the honor of being awarded Tampa's Photographer Laureate in 2005. She graduated from USF with a degree in Fine Arts and Mass Communications, and received Florida Individual Artist Fellowships in 1998, 2002, and 2008 from the Division of Cultural Affairs.

Panelists:

Erika Greenberg-Schneider, Owner and Master Printer, Bleu Acier Gallery, Tampa, lived and worked in France for 20 years, becoming a Master Printer in Intaglio and Lithography for Atelier Franck Bordas, and then Director and Master Printer of the Gallery Maeght print studios in Paris and St. Paul. She opened Bleu Acier in 2003 as a collaborative and contract printmaking studio, which specializes in prints and works on paper by mid career European and American artists.

Mindy Solomon, Owner and Director, Mindy Solomon Gallery, St. Petersburg, has a long career as a practicing artist, educator, advocate, collector and now gallery owner. She received her BA and MA in Studio Art and Art Education from Case Western Reserve University, with additional course work at several prestigious educational institutions. The Mindy Solomon Gallery opened in 2009 to broad fanfare, and is directed to the contemporary art needs of a broad clientele.

DEADLINE TO REGISTER: Thursday, April 1st (no joke!)

Questions? Phone Cultural Affairs at 727.582.2511

SEMINAR FEE: \$15. An e-mail confirmation will

be sent upon receipt of payment.

Link to register: [ARTIST SEMINAR REGISTRATION FORM](#)

Workshops for artists are presented by the Pinellas County Cultural Affairs Department and the Pinellas Cultural Foundation. Special thanks to our hosts, The Studio@620 in downtown St. Petersburg.